

Real Estate CRM Solution
(sorted by list price)
(Last Update: January 07, 2020)
www.crmrating.com

RealOffice360

MyBasicCRM

Realty Juggler

RealOffice360

Wise Agent

Contactually

Name of the Plan	Free	Not Available	Not Available	Premium	Not Available	Professional
List Price for Canadian Users	Free	C\$12 per month	\$179 per year = \$15/month	\$29 per month	\$29 per month	\$69 per month
Plan Price per User (converted to C\$)	Free	C\$12 per month	C\$232 per year = C\$19/month	=C\$38 per month	=C\$38 per month	=C\$90 per month
Annual Membership Discount	Not Available	Not Available	Annual Only	=35%	=14%	Not Available
Other Plan Details	Max. # of Clients: 5 Max. Storage: 100 MB No Customization No E-mail marketing	Single plan for all users	Single plan for all users	Max. Storage: 50 GB Customization & Email marketing is available with Premium Plan	5 team members with the same login. Additional cost for each login. +API Access +Custom Integration +White Label +Priority Support available with custom priced Enterprise Plan	+Priority Support +Lead Nurturing Content available with USD119/month Accelerator Plan

CRM Features

Overall Rating:

Summary

Feature	RealOffice360	MyBasicCRM	Realty Juggler	RealOffice360	Wise Agent	Contactually
Contact Management	★★★★☆	★★★★★	★★★★☆	★★★★★	★★★★☆	★★★★★
Lead & Opportunity Management	★★★★☆	★★★★☆	★★★★☆	★★★★★	★★★★★	★★★★★
Create & Search Listings	★★★★☆	★★★★☆	★★★★☆	★★★★★	★★★★☆	★★★★☆
Task Management	★★★★☆	★★★★★	★★★★☆	★★★★★	★★★★☆	★★★★★
General Customization	★★★☆☆	★★★★★	★★★★☆	★★★★☆	★★★★☆	★★★★☆
Deals & Contract Management	★★★★☆	★★★★☆	★★★★☆	★★★★☆	★★★★☆	★★★★☆
Report Functions	★★★★☆	★★★★★	★★★★☆	★★★★☆	★★★★☆	★★★★☆
Team Management & Restrictions	★★★☆☆	★★★★★	★★★★☆	★★★★☆	★★★★☆	★★★★★
Third Party Integrations	★★★★☆	★★★★☆	★★★★☆	★★★★☆	★★★★☆	★★★★☆
Marketing Management	★★★☆☆	★★★★☆	★★★★☆	★★★★☆	★★★★☆	★★★★☆
Other CRM Capabilities	★★★★☆	★★★★★	★★★★☆	★★★★☆	★★★★☆	★★★★☆

Details

Feature	RealOffice360	MyBasicCRM	Realty Juggler	RealOffice360	Wise Agent	Contactually
Contact Management						
★ Categorize contacts	★	★	★	★	★	★
★ Easy search for contacts	★	★	★	★	★	★
★ List and follow contact activities	★	★	★	★	★	★
★ Import/export or sync contact information	★	★	★	★	★	★
★ Customize contact entry details	★	★	★	★	★	★
Leads & Opportunity Management						
★ Auto lead capture and routing	★	★	★	★	★	★
★ Lead activity scheduling and tracking	★	★	★	★	★	★
★ Lead & opportunity reporting	★	★	★	★	★	★
★ Opportunity management	★	★	★	★	★	★
★ Sales pipeline view	★	★	★	★	★	★
Create & Search Listings						
★ Create listings (or deals)	★	★	★	★	★	★
★ Easy search for listings	★	★	★	★	★	★
★ Import-export listings	★	★	★	★	★	★
★ Customize listing properties	★	★	★	★	★	★
★ Track of listing information and price changes	★	★	★	★	★	★
Task Management						
★ Create custom tasks	★	★	★	★	★	★
★ Assign tasks	★	★	★	★	★	★
★ Follow task dues	★	★	★	★	★	★
★ Automatic workflows	★	★	★	★	★	★
★ Detailed task reporting	★	★	★	★	★	★
General Customization						
★ Custom forms	★	★	★	★	★	★
★ Custom fields	★	★	★	★	★	★
★ Custom reports	★	★	★	★	★	★
★ Custom templates & PDF forms	★	★	★	★	★	★
★ Custom menus	★	★	★	★	★	★
Closing & Contract Management						
★ Manage deal closing procedures	★	★	★	★	★	★
★ Edit and print forms	★	★	★	★	★	★
★ Edit deal tasks and activities	★	★	★	★	★	★
★ Commission and payments follow-up	★	★	★	★	★	★
★ Keep referral records	★	★	★	★	★	★
Report Functions						
★ Report contacts	★	★	★	★	★	★
★ Report deals (listings)	★	★	★	★	★	★
★ Report permissions for sharing	★	★	★	★	★	★
★ Advanced filtering	★	★	★	★	★	★
★ Export reports	★	★	★	★	★	★
Team Management & Restrictions						
★ Team member access rights management	★	★	★	★	★	★
★ Work scheduling and calendar view	★	★	★	★	★	★
★ Project/campaign management for teams	★	★	★	★	★	★
★ Team activity dashboard	★	★	★	★	★	★
★ Team communication & collaboration	★	★	★	★	★	★
Third Party Integrations						
★ Calendar integration	★	★	★	★	★	★
★ Custom integrations available	★	★	★	★	★	★
★ Digital signature and documents integration	★	★	★	★	★	★
★ Diversity of 1-click easy integrations	★	★	★	★	★	★
★ API access to CRM	★	★	★	★	★	★
Marketing Management						
★ Sms/email mass marketing or integration	★	★	★	★	★	★
★ Social media integration	★	★	★	★	★	★
★ Real estate specific tools	★	★	★	★	★	★
★ Marketing software integration	★	★	★	★	★	★
★ Native campaign management & landing pages	★	★	★	★	★	★
Other CRM Capabilities						
★ Smart email tracking	★	★	★	★	★	★
★ Mobile access	★	★	★	★	★	★
★ Advanced access control	★	★	★	★	★	★
★ Basic accounting or accounting integration	★	★	★	★	★	★
★ Virtual PBX integration	★	★	★	★	★	★